

St Clements Education Group E-Magazine

ANCHOR

Volume 14, Number 1

March 2023

Editorial

Vale –

Dr Dennis Lam

Other
Universities
News

Professional
Organisations
News

SCPU
Professional
Certificate
Courses

Hong Kong
Graduation
Convocation
1st March
2023

Vale –
Professor
Reverend
Josephine Davies

General News

Government
of the Federal
Union of Burma
Recognition



***ANCHOR* is the official magazine of the St Clements Education Group**

St Clements Institute (Cambodia) www.stclements.edu.kh

SCPU (Switzerland) www.scusuisse.ch

St Clements University Higher Education School (Niue) www.stclements.edu.nu

St Clements University (Somalia) www.stclements.edu.so

St Clements University (T&C) www.stclements.edu

École Supérieure Universitaire St Clements & Commonwealth (Benin)

ANCHOR Published by:

St Clements University

Registered Office:

Box 1208, Suites A201 & A202 (upstairs),

Regent Village East, Grace Bay, Providenciales

TURKS & CAICOS ISLANDS - British West Indies

Reg. No. E 14905

Email: admin@stclements.edu

Editor: Adrian Williams

Important disclaimer

The publishers, authors and editors are not responsible for the results of any actions on the basis of information in this work, nor for any errors or omissions. The publishers, authors and editors expressly disclaim all and any liability to any person, whether a purchaser of this publication or not, in respect of anything and the consequences of anything, done or omitted to be done by any such person in reliance, in whole or part, on the contents of this publication. The views expressed in this work are not necessarily the official or unanimous view of the office bearers of the St Clements Education Group.

Copyright

© St Clements Education Group

All rights are reserved. No part of this publication shall be reproduced, stored in or introduced into a retrieval system, or transmitted in any form or by any means (including but not limited to electronic, mechanical, photocopying or otherwise) without the prior written permission of the copyright holder. Please contact admin@stclements.edu if you require permission.

Editorial

Welcome to 2023. The Administration of St Clements University has decided to dedicate this year to the rebuilding of St Clements Education Group. We have launched a marketing campaign for our Associate of Hospitality and Hotel Management and the first batch of students from the campaign have started their studies. We have launched a series of (11) Professional Certificate Courses. The details of these courses are on pages 6 -7 of this edition of 'Anchor'. Hopefully in the next edition of 'Anchor' we will be able to report on the success of these programs.

It was sad to hear that **Professor Reverend Josephine Davies**, who was the Founding Chancellor of St Clements University College, passed away on the 30th December 2022. Her support was crucial for the development of St Clements University College (see our Vale page).

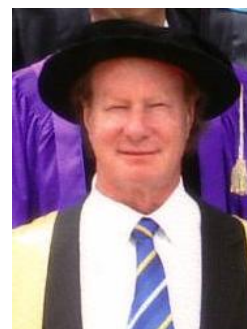
We have, on the 1st of this month, held out first Graduation Convocation for 2023. Details of the Hong Kong Graduation Convocation are in this edition. We have organised a number of dual degree programs with universities based in Latin America, the European Union and Africa. Please contact me personally if you want further information regarding our dual degree arrangements.

Artificial Intelligence and Education

This appears to be the main issue facing higher education globally. The Administration has been experimenting with it and it is helping in developing marketing products for our courses. The problem is it also changes the value of the skills students traditionally develop in research and writing papers. The Administration is carefully monitoring the situation.

Apology

St Clements Education Group would like to apologise to members of the Singapore Institute of Engineering Technologists for implying that Dr Sam Man Keong was the founder of the Institute. He was one of several founding members who started the SIET. This information was a St Clements Education Group mistake.



Dr David Le Cornu
President - St Clements Education Group

Professional Organisations **News**

Academy of Executives and Administrators

This body was established by Professor Dr. Herbert (Bert) Manners in 2002 as a Professional Body for Corporate Administrators and Executives. In 2002 the Management Council decided to restructure the body into a Research Academy researching education for Administrators and Executives. A small conference was held in London in 2022 where the first of the new Research members were appointed Life Associate Research Fellows, Research Fellows, Senior Research Fellows and Doctoral Research Fellows. It also appointed a limited number of Life Professorial Research Fellows. A maximum number of 5 Life Professorial Research Fellows can be appointed per calendar year. St Clements Doctorate graduates are encouraged to apply for Life Doctoral Research Fellow status with the Academy.

Confederation of Professional Awarding Bodies (COPAB)

A number of professional bodies which St Clements Education Group is associated with established this body as an Association for professional bodies. Over the past several years this organisation and these bodies have ceased servicing enquiries to it and it has closed its corporate registration and recently closed its website. It no longer exists in any form – this is just advising Board members of this information.

Institute of Management Specialists 2023 Plan

The Institute of Management Specialists is looking at developing Chapters in a number of countries, particularly those with a number of St Clements University graduate. It is look for suitable people to become Provisional Chapter Presidents in countries it does not currently have an organised Chapter. I believe they would welcome St Clements Advisory Board members to take up this role in countries there is no existing Chapter. See – <https://www.instituteofmanagementspecialists.org.uk/international.html> - for a list of existing Chapters.

Chartered Institute of Management Accountants (CIMA)

The Chartered Institute of Management Accountants is the major world- wide professional body for Management Accountants and they carry out the following duties for organisations. They analyse data, forecast and budget to help:

- Leaders make decisions
- Create reports to be used internally
- Compile information looking at the future, not the past
- Are responsive to whatever information the business needs
- Measure operational as well as financial performance
- Can focus on specific parts of the business
- Look at qualitative and quantitative data

CIMA members are generally Chief Financial Officers, Finance Managers or Management Consultants for an organisation. Its leading qualification is that of Chartered Global Management Accountant (GCMA status).

Global Academy of Finance and Management

The Global Academy of Finance and Management has established an alliance with the Academy of Multi Skills. The Academy of Multi Skills has offices in the United Kingdom, the United Arab Emirates, Macau, Mainland China and the Philippines. It owns the designation of Charters and Licenses for Finance and Wealth Managers. It has a partnership with the Professional Engineers of France. The Certification programs of the CEC, AAPM, IMCB, ACCE and AAQM and now owned by the Global Academy of Finance and Management.

Association of Bookkeepers

The body was founded in the United Kingdom in 1973 as a non-government organisation. In its early years it focused purely on being an international professional examination body for Bookkeepers. The IAB is present in most parts of the world where Accounting students or General Acceptance Accounting Principles (GAAP) are used. (Universities in the West Indies, India, Brunei, Dar Es Salaam, Singapore, Malaysia, Vietnam, Cambodia and Indonesia). The IAB offers more than 20 qualifications from Levels 1 - 4 of the UK National Qualifications Network.

Vale – Professor Reverend Josephine Davies

It is with great sadness that we announce that on the 30th of December, 2022 Professor Reverend Josephine Davies passed away. Her funeral was held on the 28th of January, 2023. Professor Reverend Davies was a vital ally for Dr Le Cornu when he was setting up St Clements University College in Liberia. Her support for setting up St Clements University College was very encouraging for Dr Le Cornu. In the late 1990's early 2000's Liberia went through a multi sided civil war and a female led peace movement evolved which led to all sides agreeing to a peace agreement. Reverend Davies was one of the leaders of this movement, one of the few who stayed in Liberia during the civil war and lived through it. She was a leading member of the Episcopalian Church and the Leader of the Monrovia Episcopalian Parish. In August 2022 she was given an honorary Professorial award for services to St Clements University College. Her wisdom and advice will be sadly missed.

Vale – Dr Dennis Lam

Dr Lam was planning to attend the Hong Kong Graduation Convocation to formally receive his SCPU Doctor of Applied Management. Sadly in January this year he passed away. He was the President of the Hong Kong District of the American Institute of Certified Management Accountants and a Doctor of Philosophy student at Xiamen University. He also represented the Huayi Financial Financing Company. St Clements University administration sends their condolences to his wife and family.

General News

Cameroon - Update

St Clements University has enrolled a batch of Bachelor and Masters Students studying with Stalwart University Institute as part of a dual degree agreement we have with them. Cameroon has eleven public Universities and twenty two private Universities. At this stage the private universities can only issue multi- year diploma programs, not degrees (Bachelor, Masters or Doctorates). The population of Cameroon is split approximately two thirds French speaker and one third English speakers. As well as an agreement with Stalwart University Institute, we have one with IUGET. This agreement is also recruiting a limited number of mainly Doctoral students from the Republic of Cameroon.

St Clements University College - Liberia

One of our "old" Lecturers – Mr Ed Blamo, has been able to start negotiations with a group of Liberian Investors to review St Clements University College. Our license has been suspended since the lease on our original building was cancelled. He has also been in contact with the National Commission on Higher Education regarding the requirements to reinstate our license to operate.

Memorandum of Understanding signed between St Clements University and Sethy Sethy Conservation Development Company Ltd.

St Clements University has signed a Memorandum of Understanding with Sethy Sethy Conservation Development Company Ltd. with the company concentrating on raising finance for this major development plan. St Clements in the meanwhile will work on keeping St Clements Institute license operational in Cambodia, so that it can evolve into St Clements University in Cambodia in our time.

Advertisement

The Institute of Management Specialists UK is looking for Administration Executives to help build an **IMS Chapter in Ghana**. If you can assist please contact Mrs Jacqueline Williams at: info@instituteofmanagementspecialists.org.uk



Other Universities News

Open University of Madrid

This is a major private Spanish university which specialises in online learning. It was established in 2006. It has recently opened a subsidiary in South East Asia. It offers international students between 25-45 special entrance exams to select their eligibility to study with them.

University of Sciences and Humanities of Veracruz Quetzalcoatl

This is a major regional Mexican University, which offers a range of international degrees in partnership with a foreign university. It specialises in offering degree programs in Agriculture, Life Science, Bank Finance, International Law, Physical Science, Physical International Law, Coaching, Business and Economics. It offers a range of dual degree programs where it works with other educational institutions for people to obtain two degrees for the work requirements to earn a single degree from it.

Capella University

This institution was established in 1993 and has 38,000 students. It is owned by Strategic Education Inc and is headquartered in Minneapolis, Minnesota. It was originally established as The Graduate School of America. In 1995 the institution changed its name to Capella University and the corporation became Capella Education Corporation respectively. In 2000 Capella University started offer Bachelor degrees. In 1997 it received regional accreditation, Capella Education Corporation merged with Strategic Education Inc to form Strategic Education Inc.

British University in Dubai

This was established as a research based University in 2003. It was formed by an alliance of the University of Edinburgh, University of Manchester and the University of Glasgow. It is located in the Dubai International Academic City. It was founded by the ruler of Dubai – Sheikh Mohammed bin Rashid Al Maktoum.

Walden University

Walden was established in 1970 by Bernie and Rita Turner, who created a program for working adult Teachers to pursue Doctoral degrees. The first classes were held in Naples, Florida focusing primarily on school administration. In 1997 it conferred its first degrees – 46 Ph.D's and 24 Doctor of Education at a graduation event held in Naples, Florida. In 1972 the Minnesota Higher Education Co-ordination Board licensed Walden to grant Ph.D's and EdD's and in 1982 the school moved its headquarters to Minneapolis Minnesota. In 2020 Adtalem Global Education took over Walden University for \$US1,48b.

University of Phoenix

In 2010 the University of Phoenix had 470,000 enrolled students in 200 satellite learning centres. By 2021 the number of students had dropped to 78,600 students and now all but one of the satellite campuses has closed. After 2010 economic trends and aggressive regulatory scrutiny from the Obama administration battered the University's reputation. It was owned by the Apollo Education Group. The Arkansas System is looking at buying it. The Arkansas University System is a major state university system. Technically it will not "buy" it rather incorporate it into its system for its online programs. It was in 2010, the biggest University in the USA which was a for profit institution. It led the movement from the 1970's to today for profit universities.

Canadian University - Dubai

This school was founded in 2006 and offers education based on the Canadian curriculum. It was originally called Centennial University of Dubai, but as it gained its own status in Canada it became the Canadian University of Dubai. Students from Dubai transfer to Centennial University in Canada in their second year.

University of Wollongong

This institution was initially opened in 1993 as the Institute of Australian Studies. In 1999 the Federal Government of the UAE issued it a license and as such it became the first foreign owned University to operate in the UAE.

Government of the Federal Union of Burma Recognition

Burma - Myanmar currently has three governments. The main population centers are under the control of the **military junta**. This junta seized control of the main population centers and imprisoned the senior leader of the elected government. The elected representatives who were not imprisoned have joined together to form the National Unity Government. Most of its members are in exile.

The third government is a confederation of ethnic states. It is called the Revolutionary Government of the Federal Union of Burma. Most of the military forces of the National Unity Government operate from areas under the control of the various RGFUB state armies. Each ethnic state, like the original USA states, have their own armies maintain control of their state and minimizing the junta influence in their state.

As part of our regulations by the government we are working with various state governments of the RGFUB to offer education services in their state. The first state government we have been working with is the KaeThooLei state government which is also known as Karen State. They administrate areas of Burma - Myanmar along the Thailand border. The Karen people also live in camps on the Thai side of the border.

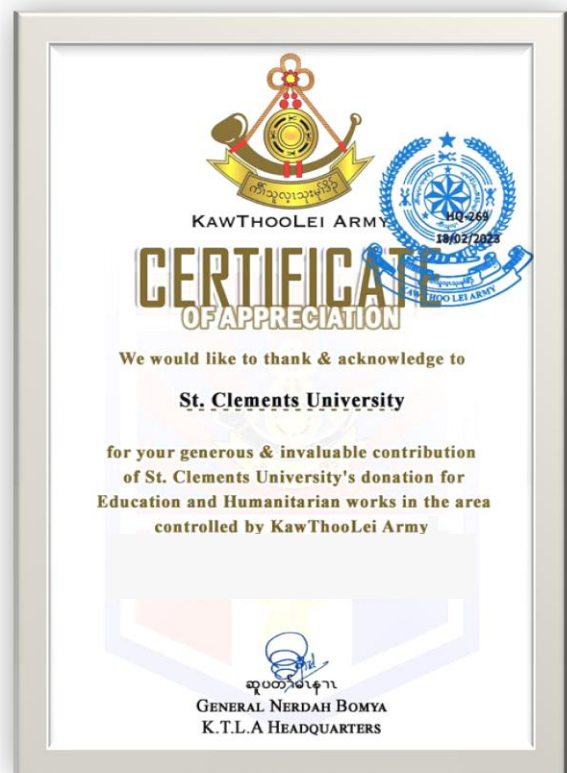
St Clements' challenge is now to build an education presence in this Burma - Myanmar state.



Photo: [Steve Sandford \(VOA\) - Source article](#)



The Revolutionary Government of the Federal Union of Burma has issued a Certificate of Recognition for St Clements University.





SCPU Professional Certificate Courses

Accounting Skills for New Supervisors

Many of us flinch when we hear terms like depreciation, cash flow, balance sheet, and (worst of all!) budgets. However, these are all important concepts to understand if you're going to succeed in today's business world, particularly as a supervisor. Even better, financial terms are not as scary as they seem!

Writing a Business Plan

This course is designed for business owners and entrepreneurs who are ready to create a business plan. All the essential steps are covered, including drafting the original document; identifying the audience; gathering information; researching; describing product plans; and marketing, sales, and accounting terms. Students will come away from the course energized and prepared to write their business plan.

Conducting Effective Performance Reviews

Performance reviews are an essential component of employee development. The performance review meeting is an important aspect of career planning, and the outcomes of the meeting should be known to the employee and supervisor before the meeting actually takes place. Remember what the German philosopher Goethe said: "Treat people as if they were what they ought to be and you help them become what they are capable of being." Setting goals and objectives to aim for will give both supervisors and employees a focus, and is one of the key aspects to meeting overall company objectives. Supervisors must also learn how to give feedback, both positive and negative, on a regular and timely basis so that employees can grow and develop. Performance appraisals involve all these activities.

Stress Management

Today's workforce is experiencing job burnout and stress in epidemic proportions. Workers at all levels feel stressed out, insecure, and misunderstood. Many people feel the demands of the workplace, combined with the demands of home, have become too much to handle. This course explores the causes of such stress, and suggests general and specific stress management strategies that people can use every day.

E-Commerce Management

As the global Internet population continues to grow, electronic commerce is growing as well. E-commerce is expected to generate over \$400 billion annually over the next few years. This huge market encompasses traditional e-commerce, as well as m-commerce (which is growing faster than any other sector) and location-based e-commerce. This course will teach entrepreneurs how to develop, market, and manage an e-commerce business, giving them a crucial advantage in today's competitive market.

Closing the Generation Gap in the Workplace

There are currently five generations in the workforce. Only a few short years ago employers who were expecting to be faced with mass retirements are now looking at accommodating workers who cannot afford to retire, or are simply healthy and happy enough they'd like to stay at work. However, the labour force continues to put in hard work and lots of strategy to find the right people to fill vacancies and to be able to serve their customers. This course examines the history and reality of the generation gap, especially for recruiters and succession planning. In it, we will explore whether defining the actual limits of each generation is most important, or whether the merits of people within the context of employment is the bigger issue. After all, understanding others helps us to understand ourselves and to manage the people that we work with. We will also explore problems, solutions, and strategies to help overcome issues of the generation gap.

.....continued

.....continued

Coaching and Mentoring

Coach, Mentor, Role Model, Supporter, Guide... do these words ring a bell? Being a coach involves being able to draw from several disciplines. Coaching is based on a partnership that involves giving both support and challenging opportunities to employees. Mentorship is a related skill that is often a part of coaching. It's about being a guide, offering wisdom and advice when it is needed. Knowing how and when to coach (and when to use other tools, like mentoring) is an essential skill that can benefit both you and your organization.

Building an Online Business

The Internet has changed the way that we work, live, shop, and play. You can take advantage of this new way of doing business whether you want to set up a part-time venture or create the next million-dollar enterprise. This course will give you everything that you need to build a successful online business.

Project Management Fundamentals

Project management isn't just for construction engineers and military logistics experts anymore. Today, in addition to the regular duties of your job, you are often expected to take on extra assignments, and to get that additional job done well, done under budget, and done on time. This course is not intended to take you from a supervisory or administrative position to that of a project manager. However, these topics will familiarize you with the most common terms and practices in terms of working on projects.

The Practical Trainer

Most people who call themselves trainers today probably didn't start out to be trainers. They often work in a field where they develop extensive knowledge and then are asked to share what they know. Many trainers have some experience with teaching, writing, or leadership, although they come from nearly every field. As such, people who work as trainers are often put into difficult situations without much understanding of what training is or how to do it well. We know that being a good trainer is the result of developing skills to bring information to an audience. This information will the engage, empower, and encourage continued learning and development. This course will give you the skills that you need so that your students not only learn, but also enjoy the process, retain information shared, and use their new skills back in the workplace.

Building Better Teams

Teams are an important building block of successful organisations. Whether the focus is on service, quality, cost, value, speed, efficiency, performance, or other similar goals, teams are the basic unit that supports most organisations.

The courses have two levels, an Ordinary Certificate and a Professional Certificate. The Ordinary Certificate is a continuous assessment whilst the Professional Certificate requires the presentation of an assignment.

Free Scholarship to Study a Professional Certificate Course

The **First 50 Readers** who would like to enrol into one of these eleven programs can have a **Full Scholarship** to it at a **Professional Certificate** level.

The normal cost for these programs is US\$140

Hong Kong Graduation Convocation 1st March 2023

On Wednesday the 1st March at the Royal Hong Kong Yacht Club a Graduation Convocation was held for six St Clements Education Group graduates. The club rooms are on Hong Kong Harbor overlooking the center of the harbor.

Professor Dr Nagar Lai, who is the St Clements University senior representative in Hong Kong and Southern China organised this event. Special thanks go to Dr Ho for arranging for the Royal Hong Kong Yacht Club to be made available for this event. Mr Rene Le Cornu, a Director of St Clements Institute and Deputy Chairperson of the SCI Board of Trustees, represented Dr David Le Cornu at this event.

It is hoped that when the next St Clements Graduation is held in Hong Kong there will be graduating students from other parts of the World attending and enjoying the hospitality Hong Kong has to offer.



Mr Rene Le Cornu enjoying the sights and hospitality of Hong Kong.



Professor Dr Nagar Lai and Mr Rene Le Cornu (center) at the St Clements Education Group Graduation Convocation of 2023 at the Royal Hong Kong Yacht Club attended by St Clements University Graduates and a few family members. Congratulations to all on their outstanding achievements.

